

BHA—Use of School Name, Logo, and/or Motto

School employees will protect and respect the name of the School by refraining from the use of the name of the School and the use of School letterhead stationary for personal advantage or gain.

Display of the White Pine Charter School logo shall be authorized only for use on school facilities, vehicles, stationary, signs and other school property and materials. Permission to use the logo in any other manner shall be granted only by the Principal.

The logo may not be used by an individual or group not affiliated directly with White Pine Charter School.

The White Pine Charter School logo was designed specifically for White Pine Charter School. The symbol and logotype are designed with unique typeface and spatial relationships to create a consistent identity. Therefore, the logo should only be reproduced digitally for any type of use -- never drawn by hand.